



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract #		335857	Date Entered	10/05/12	Charlottesville (WSOC)	Spots	50	Rate
Schedule Dates	Advertiser	Entered By	Oct. 2012	By Broadcast Month	Spots	50	\$40,525.00	
10/09/12-10/17/12	Po/R Hudson/R/NC US Representative (16382)	Jill Hipskind						
Last Modified	10/16/12							
Entered By		No						
Agency								
Product								
Brand								
Salesperson								
Sales Office								
Buyer Name								
Phone/Fax								
CPE								
Account Types								
Billing Type								
Comments								

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Sales Tax	Net Total	\$34,446.25
Commission %	15.00	
Commission	\$6,078.75	

*****THIS IS A CASH-IN ADVANCE SCHEDULE ***** RICHARD HUDSON FOR
CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11P- 11:35P (EST)					1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITI NWS 11	10/5/12	
2.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	11:35P- 12:05A (EST)					1			1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12	
3.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	12P- 1P (EST)					2			2	\$375.00	\$750.00	Charlotte (WSOC)	EYEWITI MIDDAY	10/5/12	
4.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5P- 5:30P (EST)					1			1	\$850.00	\$850.00	Charlotte (WSOC)	EYEWITI NWS 5	10/5/12	
5.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	5:30P- 6P (EST)					1			1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWITI NWS 30	10/5/12	
6.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6P- 6:30P (EST)					1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITI NWS 6	10/5/12	
7.1	Normal Line / Spot	10/12/12-10/12/12	4	:30	7P- 7:30P (EST)					1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12	
8.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	7A- 8A (EST)					1			1	\$775.00	\$775.00	Charlotte (WSOC)	6D MORN AMR	10/5/12	
9.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	1P- 11:35P (EST)					1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITI NWS 11	10/5/12	
10.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	11:35P- 12:05A (EST)					1			1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12	
11.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	12P- 1P (EST)					1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITI MIDDAY	10/5/12	
12.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30P- 6P (EST)					1			1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWITI NWS 30	10/5/12	
13.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	6P- 6:30P (EST)					1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITI NWS 6	10/5/12	
14.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	7P- 7:30P (EST)					1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Sales Office
Buyer Name
Phone/Fax

CPE
Account Types
Comments

274/491/3323
National/Political
HUDSON/NRCC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR
CONGRESS

Contract # 335857

Schedule Dates 10/09/12-10/17/12

Date Entered 10/05/12

Last Modified 10/16/12

Entered By Jill Hjelmskind

Agency No

Product CO-OP

Brand Headline # 06364552

Salesperson Demo

Order Type Normal

Package Deal

Commission %

Sales Tax

Commission

\$6,078.75

Charlotte (WSOC)

By Broadcast Month

Spots

Rate

\$40,525.00

Oct. 2012

Grand Total:

50

\$40,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	7A- 8A (EST)	1									\$775.00		Charlotte (WSOC)	GD MRN AMR	10/5/12
16.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	8A- 9A (EST)	1									\$725.00		Charlotte (WSOC)	GD MRN AMR	10/5/12
18.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	7A- 8A (EST)	1									\$325.00		Charlotte (WSOC)	EYE NW SA MRN2	10/5/12
20.1	Normal Line / Spot	10/14/12-10/14/12	4	:30	11P- 11:35P (EST)	1									\$1,200.00		Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
21.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	12P- 12:30P (EST)	1									\$275.00		Charlotte (WSOC)	EYEWIT MDDY SU	10/5/12
22.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	6P- 6:30P (EST)	1									\$1,000.00		Charlotte (WSOC)	EYE NEWS SUN 6	10/5/12
23.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	7A- 8A (EST)	2									\$500.00		Charlotte (WSOC)	EYE NW SU MRN2	10/5/12
24.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	11P- 11:35P (EST)	1									\$1,200.00		Charlotte (WSOC)	EYEWIT NWS 11	10/5/12
25.1	Normal Line / Spot	10/11/12-10/11/12	4	:30	11:35P- 12:05A (EST)	1									\$700.00		Charlotte (WSOC)	ABC-NITELINE	10/5/12
26.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	5P- 5:30P (EST)	1									\$850.00		Charlotte (WSOC)	EYEWIT NWS 5	10/5/12
27.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	5:30P- 6P (EST)	1									\$875.00		Charlotte (WSOC)	EYEWIT NWSS 30	10/5/12
28.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	6P- 6:30P (EST)	1									\$1,100.00		Charlotte (WSOC)	EYEWIT NWS 6	10/5/12
29.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	7A- 8A (EST)	1									\$775.00		Charlotte (WSOC)	GD MRN AMR	10/5/12
30.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	8A- 9A (EST)	1									\$725.00		Charlotte (WSOC)	GD MRN AMR	10/5/12

CONFIRMATION CONTRACT

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Charlotte, NC 28206-2700

American Media & Advocacy Group
815 Slatters Lane
Alexandria, VA 22314

Date Entered 10/05/12
Last Modified 10/16/12
Entered By Jill Hipskind
Co-OP No
Headline # 06364552
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,078.75

Comments
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR
CONGRESS
HUDSON/NRCC

Contract # 335857

Schedule Dates 10/09/12-10/17/12
Advertiser Po/R Hudson/R/NRCC US Representative (16382)
Agency American Media & Advocacy Group (4189)
Product Political - Federal Candidate (1067)
Brand 3323 HUDSON/NRCC (139166)
Salesperson Telrep/Philadelphia, Philadelphia (1057)

Date Entered 10/05/12
Last Modified 10/16/12
Entered By Jill Hipskind
Co-OP No
Headline # 06364552
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,078.75

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Spots

50

Rate

\$40,525.00

Grand Total:

50

\$40,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	11P- 11:35P (EST)		1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EVEWIT NWS 11	10/5/12	
32.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	11:35P- 12:05A (EST)		1						1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12	
33.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	5P- 5:30P (EST)		1						1	\$850.00	\$850.00	Charlotte (WSOC)	EVEWIT NWS 5	10/5/12	
34.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	5:30P- 6P (EST)		1						1	\$875.00	\$875.00	Charlotte (WSOC)	EVEWIT NWS 30	10/5/12	
35.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	6P- 6:30P (EST)		1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EVEWIT NWS 6	10/5/12	
36.1	Normal Line / Spot	10/09/12-10/09/12	4	:30	7P- 7:30P (EST)		1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	INSIDE EDITION	10/5/12	
37.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	7A- 8A (EST)		1						1	\$775.00	\$775.00	Charlotte (WSOC)	GD MORN AMR	10/5/12	
38.0	Normal Line / Spot	10/09/12-10/09/12	5	:30	8A- 9A (EST)		1						1	\$725.00	\$725.00	Charlotte (WSOC)	GD MORN AMR	10/5/12	
40.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	11P- 11:35P (EST)		1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EVEWIT NWS 11	10/5/12	
41.1	Normal Line / Spot	10/10/12-10/10/12	4	:30	11:35P- 12:05A (EST)		1						1	\$700.00	\$700.00	Charlotte (WSOC)	ABC-NITELINE	10/5/12	
42.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	12P- 1P (EST)		1						1	\$375.00	\$375.00	Charlotte (WSOC)	EVEWIT MIDDAY	10/5/12	
43.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5P- 5:30P (EST)		1						1	\$850.00	\$850.00	Charlotte (WSOC)	EVEWIT NWS 5	10/5/12	
44.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	5:30P- 6P (EST)		1						1	\$875.00	\$875.00	Charlotte (WSOC)	EVEWIT NWS 30	10/5/12	
45.0	Normal Line / Spot	10/10/12-10/10/12	5	:30	6P- 6:30P (EST)		1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EVEWIT NWS 6	10/5/12	

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Date:

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Alexandria, VA 22314

Advertiser	Agency	Product	Brand	Salesperson	Sales Office	Buyer Name	Phone/Fax	CPE	Account Types	Billing Type	Comments
Pol/R Hudson/R/NC US Representative (16382)	American Media & Advocacy Group (4189)	Political - Federal Candidate (1067)	3323 HUDSON/NRCC (139166)	Telerep/Philadelphia	Telerep/Philadelphia	ROBINSON,TRACEY	/	274/491/3323	National/Political	Standard	HUDSON/NRCC *****THIS IS A CASH IN ADVANCE SCHEDULE ***** , RICHARD HUDSON FOR CONGRESS

Date Entered	10/05/12	Charlotte (WSOC)
Last Modified	10/16/12	By Broadcast Month
Entered By	Jill Hipskind	Spots
	OCT. 2012	50
	Grand Total:	50
		\$40,525.00
Headline #	06364552	
Demo		
Order Type	Normal	
Package Deal		
Commission %	15.00	
Commission	\$6,078.75	
Net Total	\$34,446.25	
Sales Tax		

CONFIRMATION CONTRACT

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